

South of Market

Alleyway Improvement Project Phase II



Community Workshop

July 11, 2011

Presentation Outline

- Introduction
 - Project Team
 - Project Background
 - Project Area
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 - Alleyways Completed 2011
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- Phase II
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Project Team

- San Francisco Redevelopment Agency (SFRA)



- Department of Public Works (DPW)



- Municipal Transportation Agency (MTA)

SFMTA

Municipal Transportation Agency

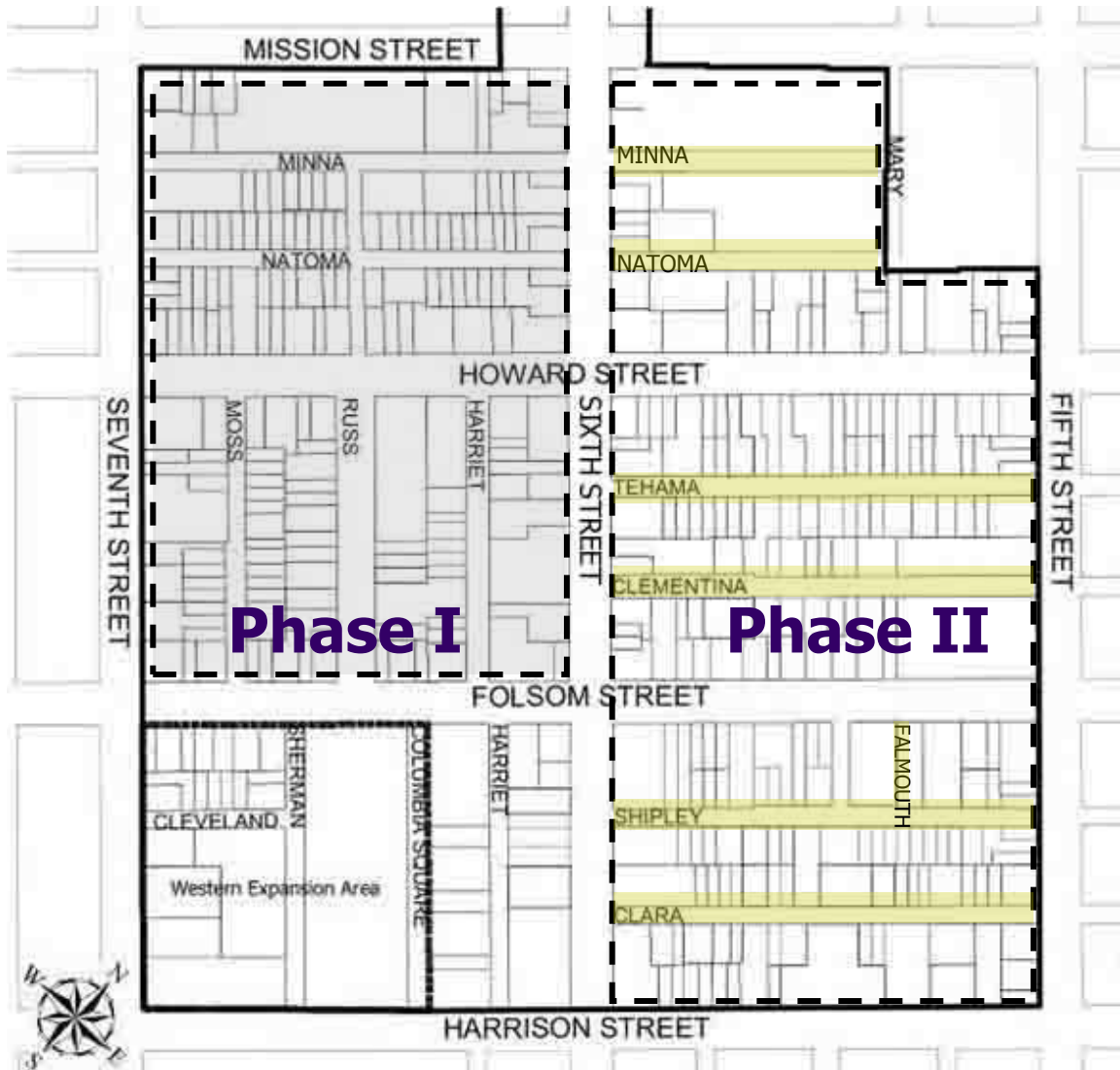
- AGI Capital 5th and Folsom (coordination)



Project Background

- The Sixth Street Corridor Improvement Project, completed in 2006, included widened sidewalks, new street trees and ornamental street lights on Sixth Street between Market and Harrison Streets.
- Phase I of the South of Market Alleyway Improvement Project, completed in 2011, included chicanes, new street trees and textured asphalt paving on Minna and Natoma Streets (between 6th and 7th), on Russ Street (between Minna and Folsom), and on Moss and Harriet Streets (between Howard and Folsom).
- The Phase I Alleyway Improvements serve as a model for Phase II alleyways. Lessons learned from Phase I shall be applied to the Phase II projects.
- After the concept plan for Phase II alleyways is approved by the SOMPAC, the DPW project team will develop contract documents, including plans, and specifications.

Overall SFRA Project Area



South of Market Alleyway Improvement Project Phase II

SFRA Global Project Goals

TRANSPORTATION AND PARKING

- Encourage a balanced mix of all forms of transportation, including walking, to maximize mobility throughout the neighborhood.
- Encourage the mitigation of conflicts between pedestrians, bicycles, and other transportation modes to ensure neighborhood safety.
- Assist the creation of a visually prominent, safe, and clean pedestrian circulation network in the project area.
- Improve conditions for bicyclists throughout the Project Area to encourage alternative means of transportation.
- Improve access for elderly and disabled pedestrians by repairing or replacing broken and damaged sidewalks.

COMMUNICATIONS

- Encourage the establishment and effectiveness of neighborhood associations on a block-by-block basis.
- Encourage and support the work of volunteers in post-construction maintenance

Phase I Alleyways completed 2011



South of Market Alleyway Improvement Project Phase I

Alleyway Specific Project Goals

PROMOTE A NETWORK FOR PEDESTRIANS AND BICYCLISTS

CONSISTENT DESIGN VOCABULARY
THROUGHOUT THE PROJECT AREA

Widened sidewalks at chicanes

Varied paving treatment

Lighting

Landscaping



Minna Street

South of Market Alleyway Improvement Project Phase II

Alleyway Specific Project Goals

REDUCE VEHICULAR SPEED

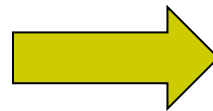
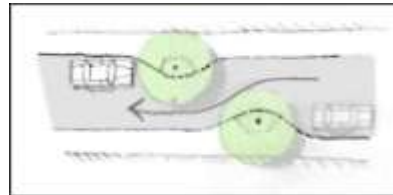
SHIFT TRAFFIC LANE ALIGNMENT (CHICANE)

Slows traffic by creating a jog in the traffic lane

On one-way street, shifts on-street parking to create effect

Breaks sight line of vehicle lane

Provides landscaping opportunity



Moss Street

Alleyway Specific Project Goals

REDUCE VEHICULAR SPEED

RAISED CROSSWALK AT ENTRIES

Creates continuous sidewalk at intersection;
enhance pedestrian experience

Driveway cut at alley entry slows entering
vehicular traffic

Forms a "gateway"



Harriet Street

Alleyway Specific Project Goals

ENHANCE ROADWAY SURFACE AT MINIMAL COST

PAVING TEXTURE AND COLOR

Enhances aesthetic quality of roadway

Promotes perception of the alley as a pedestrian realm

Slows vehicular traffic



Natoma Street

South of Market Alleyway Improvement Project Phase II

Alleyway Specific Project Goals

PROMOTE SAFETY, CLEANLINESS,
NEIGHBORHOOD IDENTITY AND BEAUTIFICATION

PLANTING

Provides neighborhood identity

Improves aesthetics

Gives a pedestrian scale to corridor



Russ Street

South of Market Alleyway Improvement Project Phase II

Alleyway Specific Project Goals

PROMOTE SAFETY, CLEANLINESS,
NEIGHBORHOOD IDENTITY AND BEAUTIFICATION

LIGHTING

Improves safety

Improves aesthetics; updated, modern look

Reduces energy use with LED bulbs



Russ Street (south of Howard)

Alleyway Specific Project Goals

CREATE OUTDOOR LIVING ROOMS FOR THE COMMUNITY

ART ENRICHMENT

Provides sense of personalization

Source of neighborhood pride

Promotes neighborhood identity / aesthetics

Creates social spaces for gathering



Russ looking towards Minna

South of Market Alleyway Improvement Project Phase II

Alleyway Specific Project Goals

PROMOTE CITY AND COMMUNITY PARTNERSHIPS



South of Market Alleyway Improvement Project Phase II

Phase II Project Schedule

- **Planning Phase:** *July 2011 – September 2011*
- **Design Phase:** *October 2011 – January 2012*
- **Bidding Award Phase:** *February 2012 – May 2012*
- **Construction:** *June 2012 with an estimated 7 month duration*

Phase II Alleyways: Existing Conditions



Paving



Fire Escapes / Balconies



Overhead Wires

Phase II Alleyways: Existing Conditions



Doorways/Entrances/Driveways

Utilities

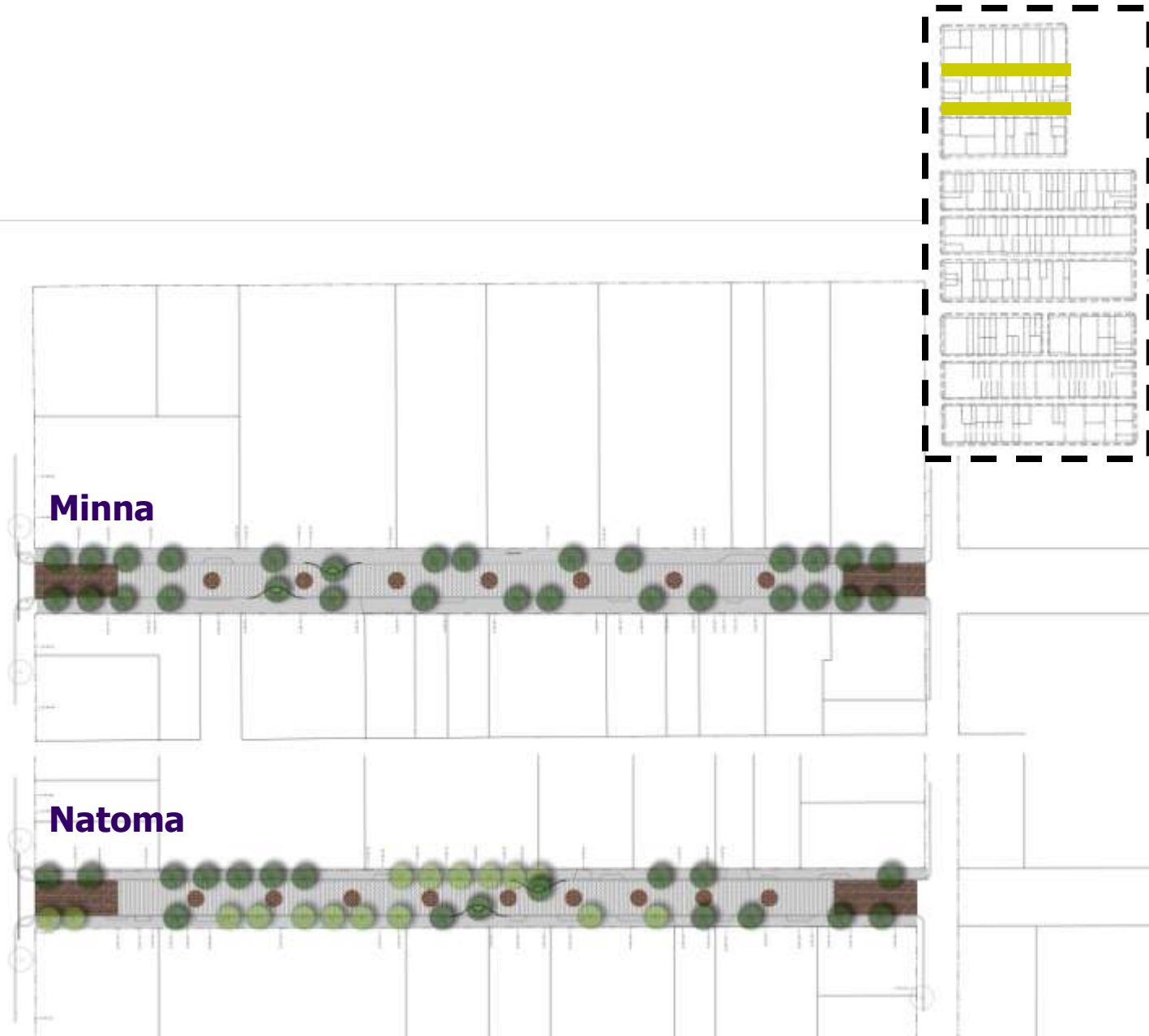
Lighting

Phase II Alleyways: Existing Conditions

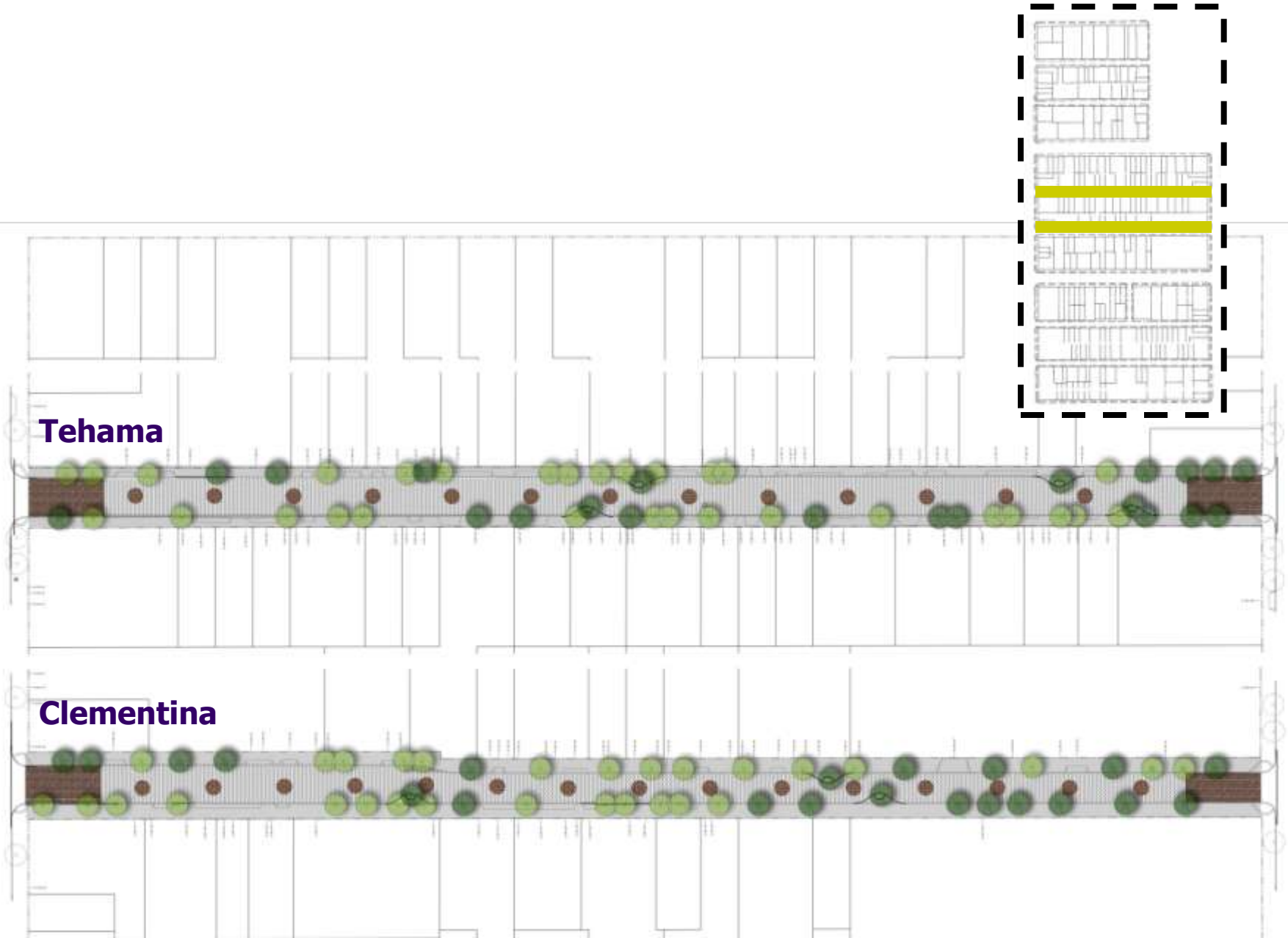
Existing Trees



Phase II Alleyway Concept



Phase II Alleyway Concept



Phase II Alleyway Concept



Potential Streetscape Improvements

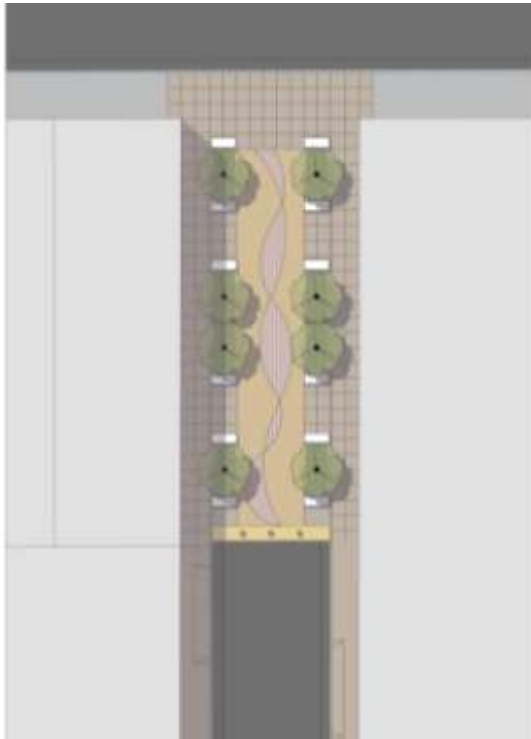
OUTDOOR LIVING ROOM: FALMOUTH



South of Market Alleyway Improvement Project Phase II

Potential Streetscape Improvements

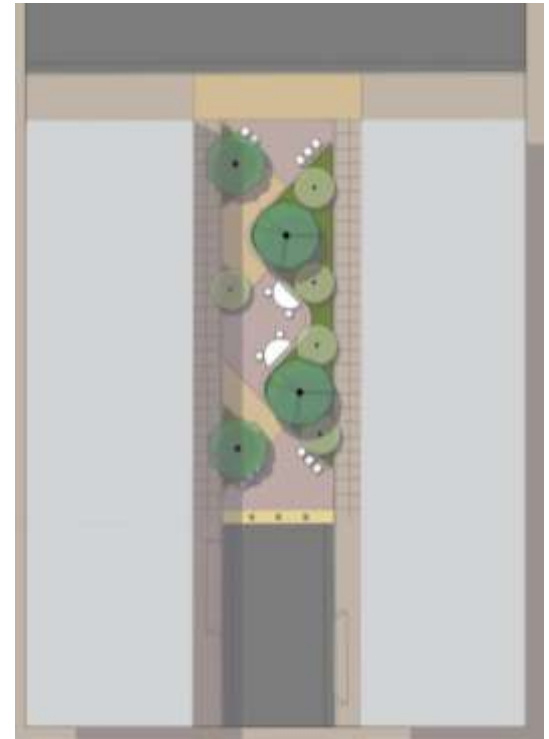
OUTDOOR LIVING ROOM: FALMOUTH



"Tutubi Plaza II"



Planted Pockets



Park

Phase II Overall Alleyway Concept



South of Market Alleyway Improvement Project Phase II

Phase II Overall Alleyway Concept

Thank you

**Additional questions or concerns, please contact
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